



get customers faster. keep customers longer.



Customer Connect | Corporate Profile

Background Customer Connect helps organizations utilize their unique LUCK™ process for creating more profitable relationships. Their team of certified professionals focuses on the technologies that drive business growth including customer relationship management (CRM), web 2.0, marketing data warehousing and marketing intelligence. Their unique PI-Cubed™ process eliminates the risks of failure that plague many CRM projects.

Founded November, 2000

Services

- CRM: Planning, Implementation, Integration, Training, Support
- Website: Planning, Design, Development, Training, Content Management, Hosting

Certifications

- Microsoft Gold Certified
- Salesforce.com Certified
- DotNetNuke Gold Benefactor
- Pervasive Certified

Team Customer Connect has a team of 13 consulting professionals

Location Charlotte, NC

Clients A partial client list includes: Travelocity, GoTrump.com, DoctorDirectory.com, SAS, LandAmerica, AMF, BB&T, Fairfield Resorts, MedImpact, Jacobsen, AAA, Cardinal Health, Covelight Systems, Realty One, Huber Engineered Woods, American Board of Anesthesiology, Sunbelt Rentals, Barnhardt Manufacturing, CR Onsrud, and Horry Telephone Cooperative.

Testimonials *“An organization that can move quickly and bring its full expertise to the table is rare. The Customer Connect team is quick to engage and get projects done in an efficient manner.”*
- Director of Database Marketing, Travelocity.com

“After a string of successful projects, I wanted to take a moment to tell you that the Customer Connect team is certainly the best I have worked with at evaluating business issues and developing solutions that leverage a practical balance of technology and marketing.”

- SVP, Marketing, Cardinal Health

